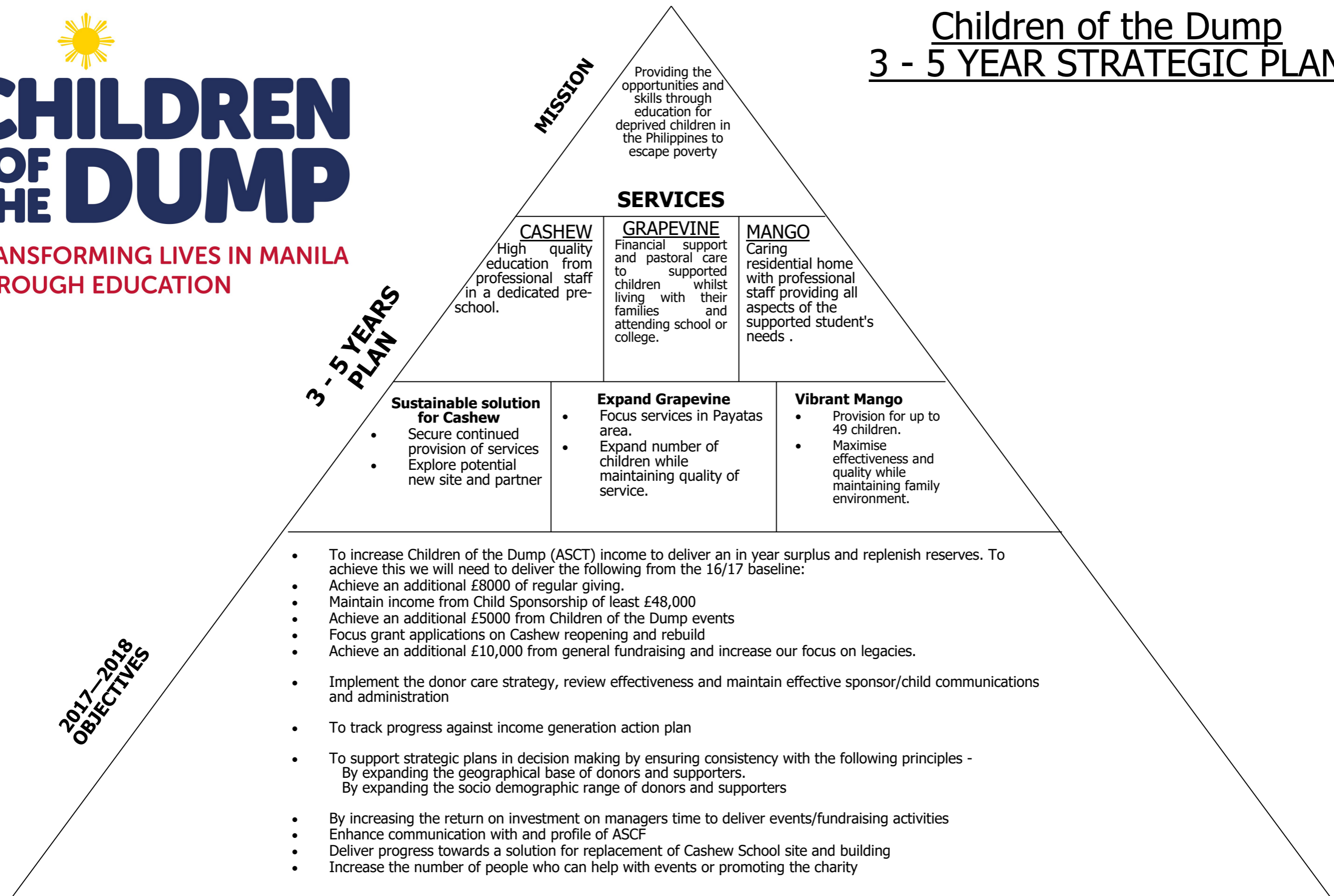




**TRANSFORMING LIVES IN MANILA
THROUGH EDUCATION**

Children of the Dump 3 - 5 YEAR STRATEGIC PLAN



MISSION

Providing the opportunities and skills through education for deprived children in the Philippines to escape poverty

SERVICES

CASHEW

High quality education from professional staff in a dedicated pre-school.

GRAPEVINE

Financial support and pastoral care to supported children whilst living with their families and attending school or college.

MANGO

Caring residential home with professional staff providing all aspects of the supported student's needs .

3 - 5 YEARS PLAN

Sustainable solution for Cashew

- Secure continued provision of services
- Explore potential new site and partner

Expand Grapevine

- Focus services in Payatas area.
- Expand number of children while maintaining quality of service.

Vibrant Mango

- Provision for up to 49 children.
- Maximise effectiveness and quality while maintaining family environment.

2017-2018 OBJECTIVES

- To increase Children of the Dump (ASCT) income to deliver an in year surplus and replenish reserves. To achieve this we will need to deliver the following from the 16/17 baseline:
- Achieve an additional £8000 of regular giving.
- Maintain income from Child Sponsorship of least £48,000
- Achieve an additional £5000 from Children of the Dump events
- Focus grant applications on Cashew reopening and rebuild
- Achieve an additional £10,000 from general fundraising and increase our focus on legacies.
- Implement the donor care strategy, review effectiveness and maintain effective sponsor/child communications and administration
- To track progress against income generation action plan
- To support strategic plans in decision making by ensuring consistency with the following principles -
By expanding the geographical base of donors and supporters.
By expanding the socio demographic range of donors and supporters
- By increasing the return on investment on managers time to deliver events/fundraising activities
- Enhance communication with and profile of ASCT
- Deliver progress towards a solution for replacement of Cashew School site and building
- Increase the number of people who can help with events or promoting the charity

Maintain and develop a well organised charity that meets the objectives of the Charitable Trust Deed while ensuring that Children of the Dump complies with legal and Charity Commission standards