

Fundraising Trustee

Purpose

To lead trustee oversight of fundraising strategy, donor stewardship, sponsorship, community support, grant-giver relationships, and partnerships so that income is sustainable, ethical, and aligned with the charity's mission.

Key responsibilities

- Lead or support the monthly fundraising group.
- Help shape fundraising strategies across individual giving, sponsorship, community fundraising, grants, grant givers, corporate support, churches, schools, and major donors.
- Review donor journeys, supporter communications, stewardship standards, and retention.
- Help the board understand fundraising pipeline, income concentration, and sustainability risks.
- Ensure fundraising messages are accurate, respectful, and evidence based.
- Work with the Treasurer / Finance Trustee to connect income plans with programme commitments and reserves.
- Support partnerships with churches, schools, community groups, companies, trusts, grant givers, and individual supporters.
- Act as an ambassador and door-opener where appropriate.
- Ensure the rebrand is considered through a donor confidence and supporter engagement lens.

Person specification

- Fundraising, business development, partnerships, marketing, donor stewardship, grant fundraising, community engagement, or income generation experience.
- Strong relationship-building and communication skills.
- Understanding of ethical storytelling, donor trust, and fundraising compliance.
- Commercial awareness balanced with mission and values.
- Ability to support practical fundraising activity while keeping the board focused on oversight and sustainability.

Time commitment

Approximately one day per month, including monthly fundraising group attendance, with additional time during campaigns, events, funding applications, grant applications, or rebrand-related activity.