

Social Media Volunteer

Purpose

To help keep Children of the Dump visible online by turning charity news, stories and appeals into simple, engaging social media content.

Key responsibilities

- Prepare Facebook, Instagram and LinkedIn posts using approved information and images.
- Create simple graphics using Canva or similar design tools.
- Turn charity updates into short, clear stories for supporters.
- Help share volunteer, donor and sponsor stories where consent has been given.
- Schedule posts around key dates, campaigns and appeals.
- Follow charity guidance on tone, safeguarding, consent and the use of children's images.

Person specification

- Creative and comfortable writing short, clear posts.
- Enjoys Canva, photos, graphics or storytelling.
- Understands the need for dignity, consent and safeguarding in charity communications.
- Reliable, organised and able to work to agreed deadlines.
- Experience with Facebook, Instagram, LinkedIn or social media scheduling would be helpful.

Time commitment

Usually around one to two hours a week, but this can be flexible around campaigns and your availability.